



**Traffic Management & Road Safety**  
Swindon Borough Council  
Wat Tyler House  
Beckhampton Street  
Swindon  
SN1 2JG

Email: [trafficmanager@swindon.gov.uk](mailto:trafficmanager@swindon.gov.uk)

**To The Occupier**

**Ref:2024 VO 17 The Brow SSEZ**

Date: 11 October 2024

Dear Sir/Madam

**Re – Possible Parking Restrictions, The Brow**

I am writing to advise you that Swindon Borough Council is considering amending and introducing new parking restrictions on The Brow.

This proposal is part of the Council's approach to delivering road safety and congestion improvements for schools across Swindon as part of the School Safe Environment Zones (SSEZ) programme. It is anticipated that SSEZ's will encompass a package of measures that aim to encourage behavioural change and improve safety outside and in the vicinity of schools.

The intended purpose of the proposed waiting restrictions is to prevent obstruction on The Brow around the bend, the schools main vehicle & pedestrian entrance and the new proposed pedestrian crossing point near Haydon Wick Primary School.

Prior to Swindon Borough Council starting the statutory process, you are invited to comment on the proposals that have been prepared in conjunction with your local Ward Councillors and the Schools representative.

Details of the proposals can be viewed on the Council's website, under the heading of 'Stage 1 - Informal consultation' at [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders); using the above reference. Please review the plans and submit any comments you may have via the form on the website by 25 October 2024.

All comments will be collated and reported back to Ward Councillors for consideration of the next steps and whether to proceed to formal statutory consultation. The volume of feedback, both in support of and against the proposals will be taken into account so it is important that you record your views.

To follow progress in relation to this Traffic Regulation Order or to find out more about Traffic Regulation Orders, please visit the Council website; [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders);

Yours sincerely,

Julie Furneal

Senior Traffic Engineer