



**Traffic Management & Road Safety**  
Swindon Borough Council  
Wat Tyler House  
Beckhampton Street  
Swindon  
SN1 2JG

Email: [trafficmanager@swindon.gov.uk](mailto:trafficmanager@swindon.gov.uk)

**To The Occupier**

**Ref : 2024 VO 15 Kings AveSSEZ:**

Date: 11 October 2024

Dear Sir/Madam

**Re – Possible Parking Restrictions, Kings Avenue**

I am writing to advise you that Swindon Borough Council is considering introducing new parking restrictions on Shrivenham Road.

This proposal is part of the Council's approach to delivering road safety and congestion improvements for schools across Swindon as part of the School Safe Environment Zones (SSEZ) programme. It is anticipated that SSEZ's will encompass a package of measures that aim to encourage behavioural change and improve safety outside and in the vicinity of schools.

The intended purpose of the proposed waiting restrictions is to prevent obstruction on Shrivenham Road around the entrances in and out of Southfield School and Warneford School. In addition on Kings Avenue around the junctions and the entrance leading into the rear of Southfield Primary and Nursery School.

Prior to Swindon Borough Council starting the statutory process, you are invited to comment on the proposals that have been prepared in conjunction with your local Ward Councillors and the Head of Southfield Primary School.

Details of the proposals can be viewed on the Council's website, under the heading of 'Stage 1 - Informal consultation' at [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders); using the above reference.

Please review the plans and submit any comments you may have via the form on the website by 25 October 2024.

All comments will be collated and reported back to Ward Councillors for consideration of the next steps and whether to proceed to formal statutory consultation. The volume of feedback, both in support of and against the proposals will be taken into account so it is important that you record your views.

To follow progress in relation to this Traffic Regulation Order or to find out more about Traffic Regulation Orders, please visit the Council website; [www.swindon.gov.uk/trafficregulationorders](http://www.swindon.gov.uk/trafficregulationorders);

Yours sincerely,

A handwritten signature in black ink, appearing to read "Julie Furneal", enclosed in a thin black rectangular box.

Julie Furneal

Traffic & TRO Technician