

SEND NEWS SPLASH

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September is CVI awareness month!

Despite being the leading cause of childhood blindness and low vision, CVI isn't widely recognised, diagnosed or understood. It is estimated that approximately 30-40% of children with visual impairments have CVI.

What is CVI?

Cerebral visual impairment (sometimes called cortical visual impairment or CVI) is a disorder caused by damage to the parts of the brain that process vision. It is not an eye condition. CVI can be a temporary or permanent impairment and fluctuation is common due to different environmental and personal factors such as; busyness/ noisiness of environment, fatigue, stress level. It can range from a mild to severe visual impairment, to total blindness.

For more information on CVI visit the Cerebral Visual Impairment Society website <https://cvisociety.org.uk/> or get more resources about CVI awareness month here: <https://www.pathstoliteracy.org/resource/september-cvi-awareness-month/>

Contact the SEND Service



Call the SEND Service on 01793 464641. Lines are open Monday to Thursday 8am-5pm and 8am-4:30pm on Friday.



Alternatively, you can email SENDSERVICE@swindon.gov.uk.



For more information, please [visit the Meet the SEND Service page](#) on the Local Offer.

Please subscribe to the Local Offer YouTube channel here



Subscribe now to the Local Offer YouTube Channel

Did you know that the Local Offer has a YouTube Channel? [Swindon Local Offer - YouTube](#)

The Local Offer YouTube Channel provides film clips that highlight and promote the information and services available to children, young people with special educational needs and disabilities in Swindon, as well as their parents, carers and the professionals that work with them.

We want to use less words on the Local Offer and show more of a visual representation of what is on the Local Offer. We would like to highlight the great work that is being done by professionals, in services and in the community.

We have a number of new videos on the channel like the [Traded offer for the advisory teachers for cognition and learning video](#), which explains their role and what they do. There are also short instruction videos for children on how to tie their shoe laces, put the socks on and put their coats on. Also there are the usual Speech and Language Therapy's 'How Do I Sign?' series, information on flexible joints, videos from services such as SIAS, Saracens Care, Cygnet, STEP, Inner Flame and much more!!

Please subscribe to our [Local Offer YouTube Channel](#) so that you can receive notifications on all the upcoming videos that are being uploaded or already published. Once subscribed, please watch, hit that like button on every video you view, add your comments and share.

Every view, subscription and share will enable more people in Swindon and on the YouTube community to get access to information on the Local Offer in a way that best suits them.

Local Offer statistics

Each month we will look at Local Offer statistics and let you know how many visits the Local Offer received the previous month and the top 3 pages that were visited in that period, with the links to those pages.

The Local Offer was visited 12,120 times in August 2024.

The top 3 Local Offer pages visited in August 2024 were:

1. [Books to help with depression](#) that received 501 visits
2. [Applying for school travel assistance](#) that received 411 visits
3. [Health visitor services](#) that received 331 visits