

**Swindon Borough Council (Waiting and Loading Restrictions and Parking Places  
Consolidation) Order 2021 (Variation No 2) Experimental Order 2024**

**STATEMENT OF REASONS**

Following requests from the Project Management team managing on the redevelopment of the Fleming Way Boulevard a change of restriction is required to effect a change in parking behaviours of Swindon residents who utilise blue disabled badges to park on John Street. , this order seeks to introduce No Waiting at any time and No loading at any time to allow the free flow of bus movement from the bus stands to and from the former Parade car park.

The requests are as a consequence of parking and visibility difficulties encountered on John Street as a result of parked vehicles. Therefore to address the concerns raised Swindon Borough Council proposes to introduce an Experimental Traffic Regulation Order (ETRO) and recommends the introduction of No Waiting at Any Time, & No loading at any time (double yellow lines and double kerb blips)

The reason for making this order is as follow;

- a. For avoiding danger to persons or other traffic using the road, or any other road or for preventing the likelihood of any such danger arising;  
or
- b. For preventing damage to the road or to any building on or near the road; or
- c. For facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or
- d. For preserving or improving the amenities of the area through which the road runs, or
- e. to assist with the free flow of traffic,

This request has been delivered in conjunction with local Ward Councillors. Consultation has been carried out with residents and emergency services and other relevant stakeholders.

Traffic Management & Road Safety  
Highways & Transport  
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